



WORKING FOR ONE EMS IN SOUTH CAROLINA

SCEMSA MAGAZINE - ADVERTISING OPPORTUNITY

Advertising Benefits:

- Circulation of 1,000 - reaching potentially 10,000 EMS personnel in SC as service providers distribute the magazine to their personnel or professionals view it online
- Ad displayed in a print version of the magazine and an online version of the publication on the SCEMSA website - www.scemsa.org
- Publication emailed to all SCEMSA members and EMS state-wide listserv along with posting on social media
- Discounted ads for SCEMSA vendor partner members
- Two issues each year
- Full-color publication = full-color ads
- Advertisements in a high-quality magazine full of articles of interest to all EMS personnel



Ad Sizes and Rates

Ad Sizes	Dimensions (width x height)	Ad Price per issue	Discounted Ad Price for Vendor Partners
Full page	9"x11.5" (with bleed, trim size: 8.5"x11") 7.75"x10.25" (no bleed)	\$700	\$600
1/2 page	7.5"x4.75"	\$550	\$450
1/3 page	7.5"x3.25"	\$475	\$375
1/4 page	3.75"x4.75"	\$400	\$300
Ad Layout & Design		\$100 per ad design	

Note: Prime positions including the front inside, back inside and back outside covers are \$850 each, first come, first served.

Finished ads should be submitted by e-mail as a 300 dpi PDF ready for output. Ads may also be submitted as EPS, JPEG or TIFF files ready for output. All graphics should be high resolution, created and stored at 300 dpi for the highest quality when printed. **If submitting a full page with bleed, please include the bleed area, but no crop marks.**

All finished ads are due - **Spring: April 1 and Fall - October 1.**

If you are interested, email Mary Napier at mary.napier@scemsa.org.





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ADVERTISING CONTRACT

Company _____

Billing Address _____

City, State, Zip _____

Ad Sold to (Contact Name) _____

Phone _____ E-mail _____

Contact Person for artwork (if different than above) _____

Phone _____ E-mail _____

Ad Sizes	Dimensions (width x height)	Ad Price per issue	Discounted Ad Price for Vendor Partners	Qualifying Ad Price
Full page	9"x11.5" (with bleed) 7.75"x10.25" (no bleed)	\$700	\$600	
1/2 page	7.5"x4.75"	\$550	\$450	
1/3 page	7.5"x3.25"	\$475	\$375	
1/4 page	3.75"x4.75"	\$400	\$300	
Ad Layout & Design		\$100 per ad design		
	Issues Selected	<input type="checkbox"/> Summer _____	<input type="checkbox"/> Fall _____	
TOTAL OWED FOR CONTRACT (ad price x number of issues)				

Signature*: _____ Date: _____

*By typing my name, I agree to place an ad in the SCEMSA magazine.

Payment Method: Check enclosed Bill me

Invoice Method: Mail invoice Email invoice to: _____

I prefer to pay with: Check Credit Card

Checks should be made payable to SCEMSA and mailed to:

SCEMSA
PO Box 1033
Summerville, SC 29484

Advertising contact: Mary Napier, SCEMSA Chief Administrative Officer
mary.napier@scemsa.org or 785-783-5494