



**WORKING FOR  
ONE EMS**  
IN SOUTH CAROLINA

# 2024 PARTNERSHIP OPPORTUNITIES

**NEW Annual Sponsorship Packages:** January 1-December 31, 2024  
include booths, advertising, online promotions and more for one year.

## **SPRING SYMPOSIUM**

*For: All EMS Providers*

March 6-8, 2024

Myrtle Beach, SC

*Exhibits and sponsorships available.*

## **FALL LEADERSHIP CONFERENCE**

*For: Directors and Leaders*

September 18-19, 2024

Kiawah Island, SC

*Exhibits and sponsorships available.*

Find details and register online at:  
[www.scemsa.org/sponsorships](http://www.scemsa.org/sponsorships)

### ***Questions?***

Contact: Chief Administrative Officer Mary Napier  
at 785-783-5494 or [mary.napier@scemsa.org](mailto:mary.napier@scemsa.org)

# Annual Sponsorship Packages

## New for 2024 - EVENT SPONSORSHIP RECOGNITION ALL YEARLONG

SCEMSA has created annual sponsorship packages in order to allow our partners to sign up for a package for recognition at multiple events throughout the year. This allows you to budget for one amount for a full year. In order to get the full benefits in a calendar year, you must sign up by Feb. 1. After that date, you can still sign up for individual events.

		TIER I - \$6500	TIER II - \$4500
COMMUNICATIONS/PROMOTIONS	MAGAZINE	Full Page Ad - Twice a Year	Half Page Ad - Twice a Year
	WEB BANNER AD	Home Page Banner Ad with link	Logo on homepage slideshow of sponsors
	WEB PARTNER PAGE	Company logo and link on sponsorship/partner page with company description & scrolling partner logos	Company logo and link on sponsorship/partner page with company description & scrolling partner logos
	EMAILS	Member emails twice a year with provided content sent by SCEMSA	Member emails once a year with provided content sent by SCEMSA
	NEWSLETTERS	Featured listing in SCEMSA e-news - 1 time Logo/link included in all monthly e-news	Featured listing in SCEMSA e-news - 1 time Logo/link included in all monthly e-news
	INFO	You will receive information on all SCEMSA Activities for further Engagement	You will receive information on all SCEMSA Activities for further Engagement
	OTHER	Digital Sponsorship Badge to promote support	Digital Sponsorship Badge to promote support
SPRING SYMPOSIUM	BOOTH & MORE	Priority Location, Double Booth or vehicle booth, electricity / wifi, 2 meal tickets, <i>First option to sponsor other specific items (i.e. lanyards, reception, lunch, etc.)</i>	Your Choice - Double Booth or vehicle booth at ONE conference or standard booth at TWO conferences, electricity / wifi, 2 meal tickets
	PRE EVENT	Logo on pre-event brochure - cover Logo/Link on the Conference website page Recognition on SCEMSA social media	Logo on pre-event brochure Logo/Link on the Conference website page Recognition on SCEMSA social media
	DURING EVENT	Logo on on-site event materials - cover Logo displayed on signage at the event Sponsor Recognition at your booth	Logo on on-site event materials Logo displayed on signage at the event Sponsor Recognition at your booth
	POST EVENT	Logo and link displayed in thank you ad in SCEMSA E-News, Magazine & social media	Logo and link displayed in thank you ad in SCEMSA E-News, Magazine & social media
FALL LEADERSHIP CONFERENCE	BOOTH & MORE	Priority Location, Double Booth or vehicle booth, electricity / wifi, 2 meal tickets	Your Choice - Double Booth or vehicle booth at ONE conference or standard booth at TWO conferences, electricity / wifi, 2 meal tickets
	PRE EVENT	Logo on pre-event brochure Logo/Link on the Conference website page Recognition on SCEMSA social media	Logo on pre-event brochure Logo/Link on the Conference website page Recognition on SCEMSA social media
	DURING EVENT	Logo on on-site event materials Logo displayed on signage at the event Sponsor Recognition at your booth	Logo on on-site event materials Logo displayed on signage at the event Sponsor Recognition at your booth
	POST EVENT	Logo and link displayed in thank you ad in SCEMSA E-Newsletter & Magazine Recognition on SCEMSA social media	Logo and link displayed in thank you ad in SCEMSA E-Newsletter & Magazine Recognition on SCEMSA social media
GOLF	EVENT	Hole Sponsorship & <i>First option to sponsor other specific items (i.e. lunch, hole contests, beverage cart, etc.)</i>	Hole Sponsorship

# Annual Sponsorship Packages

## Flexible Options:

1. Sign up for a year-long package by Feb. 1.
2. Sign up for event sponsorships or exhibit options individually for each event as they are available.
3. We can customize a package for you based on your organization's needs and goals along with the events you want to participate in. [>>Review the rest of this document for individual event details.](#)

		TIER III - \$3000	VENDOR PARTNER - \$500*
COMMUNICATIONS/PROMOTIONS	MAGAZINE	Quarter Page Ad - Twice a Year	Discounted Ads
	WEB BANNER AD	Logo on homepage slideshow of sponsors	Logo on homepage slideshow of sponsors
	WEB PARTNER PAGE	Company logo and link on sponsorship/partner page with company description & scrolling partner logos	Company logo and link on sponsorship/partner page with company description & scrolling partner logos
	EMAILS		
	NEWSLETTERS	Featured listing in SCEMSA e-news - 1 time Logo/link included in all monthly e-news	Featured listing in SCEMSA e-news - 1 time Logo/link included in all monthly e-news
	INFO	You will receive information on all SCEMSA Activities for further Engagement	You will receive information on all SCEMSA Activities for further Engagement
	OTHER	Digital Sponsorship Badge to promote support	Digital Sponsorship Badge to promote support
SPRING SYMPOSIUM	BOOTH & MORE	Standard booth at ONE conference of your choice, electricity / wifi, 2 meal tickets	<i>*You can join as a member partner anytime during the year as this is a membership level. Benefits are available for one year from the day you join rather than a calendar year. This membership level does not include any event sponsorship benefits.</i>
	PRE EVENT	Logo on pre-event brochure Logo/Link on the Conference website page Recognition on SCEMSA social media	
	DURING EVENT	Logo on on-site event materials Logo displayed on signage at the event Sponsor Recognition at your booth	
	POST EVENT	Logo and link displayed in thank you ad in SCEMSA E-News, Magazine & social media	
FALL LEADERSHIP CONFERENCE	BOOTH & MORE	Standard booth at ONE conference of your choice, electricity / wifi, 2 meal tickets	
	PRE EVENT	Logo on pre-event brochure Logo/Link on the Conference website page Recognition on SCEMSA social media	
	DURING EVENT	Logo on on-site event materials Logo displayed on signage at the event Sponsor Recognition at your booth	
	POST EVENT	Logo and link displayed in thank you ad in SCEMSA E-Newsletter & Magazine Recognition on SCEMSA social media	
GOLF	EVENT	Hole Sponsorship	



# 2024 SCEMSA SYMPOSIUM - EXHIBITOR & SPONSOR DETAILS

## What

The SC EMS Association (SCEMSA) invites you to the annual SCEMSA Symposium in Myrtle Beach, SC. EMS Leaders leaders, providers of all levels, and educators will attend this event to gain valuable continuing education hours and information needed to succeed in today's ever changing field of EMS. We are expecting 450-500 attendees.

## Exhibit Dates

March 6-8, 2024

## Location

Embassy Suites Kingston Plantation  
9800 Queensway Blvd  
Myrtle Beach SC 29577

## Online registration

**To register as a sponsor or exhibitor, visit:** [scemsa.org/symposium-exhibits](https://scemsa.org/symposium-exhibits)

Registrations will only be taken online. You will have the option to pay with credit card or you will automatically get an invoice emailed to you that you can turn in for payment. Booth space will not be reserved until payment is received.

## Registration Deadline

**To meet the early registration deadline, your online registration must be received on or before Feb. 1.** The final exhibit registration and payment deadline is Feb. 15, 2024 unless spaces sell out first. **Your payment must be received by Feb. 15, 2024 or there will not be a space for you.** Please note that this exhibit hall does sell out, so **register early!** The conference committee cannot guarantee accommodations after the final deadline, and after that date you won't be in the conference on-site information.

## Booth diagram/preferences

On the registration form, you will be allowed to give us your top three booth preferences. Visit our website to see what spaces are available. We will do our best to accommodate you, but space will be given to sponsors first, then first come first serve. So, make sure you register as soon as you can. **BOOTH SPACE WILL NOT BE RESERVED UNTIL PAYMENT IS RECEIVED.**

## Exhibit Booth Cancellation/Refund Policy

Refunds (less a \$100 processing fee) will be made for exhibit registration cancellations made in writing to Mary Napier ([mary.napier@scemsa.org](mailto:mary.napier@scemsa.org)) more than 30 days before the conference. If it is within 30 days of the conference, no refunds will be given.

## Continuing Education Hours

Continuing education will not be provided for exhibitors. If you would like continuing education hours, you must register as an attendee for the conference. We apologize for any inconvenience.

## Sponsorships Available for All Budgets!

If you wish to show your support for SCEMSA in more ways than just exhibiting, see details on sponsorship opportunities on the following pages to get you maximum exposure at our event. We also created new sponsorship packages if you want to commit to a year of support.

**If you have questions, contact Mary Napier at [mary.napier@scemsa.org](mailto:mary.napier@scemsa.org) or 785-783-5494.**

## Booth Options

Standard booths come with: one table, two chairs, WIFI, electricity, AND **ONE MEAL TICKET** for lunch on Thursday. **NEW FOR 2024: Electrical and wifi (one connection) are included with your booth. Additional meal tickets and tables are extra.** All space is available on a first come, first serve basis.

Exhibitor Options and Prices	
<b>Early Registration - before Feb. 1</b>	
<b>Standard Booth</b> - 10'x10', one table	\$900
<b>Double Booth</b> - 10'x20', two tables	\$1450
<b>Vehicle Booth</b> - 1 outside space and inside standard booth (spaces are limited)	\$1450
<b>After Feb. 1, all booth prices increase by \$200.</b>	
<b>Add-On Options</b>	
Meal Ticket(s)	\$65 each
Additional Table(s)	\$65 each

## Check-in/Set-up

**Exhibitor setup will be from 11:00 am - 4:00 pm on Wednesday, March 6.** Lunch is not provided on Wednesday, so you need to make other arrangements. Conference staff will be there to help you find your booth and answer questions during check-in.

Parking and Delivery Limited parking is available just outside the exhibit hall to off-load your displays into the hall. There is also a small freight elevator at the rear of the hotel that can be used.

## Exhibit Hall Hours

All breaks will be held in the Exhibit Hall. All exhibitors are expected to be setup by 4:00 pm on Wednesday and remain setup through Friday at 1:00 pm. **Note: We expect you to stay until Friday at 1:00 pm unless you make prior arrangements with us.**

## Shipping Details

By policy, the Hotel requests you ship materials to PRX for handling. However, if you choose to drop ship you must ensure that your delivery is made to the Embassy Suites Convention Center on **MONDAY, TUESDAY OR WEDNESDAY.** PLEASE NOTE: Crated/bulk merchandise sent to the facility without prior approval will not be accepted. If you have further questions, please call the Embassy Suites at 800-537-1690 for pre-delivery specifications and instructions should you choose not to utilize the services of PRX.

## Exhibitor Schedule at-a-glance

### Wednesday, March 6, 2024

11:00 am - 4:00 pm Exhibitor Setup  
5:00-7:00 pm **Exhibit Hall Opens with Networking Reception**

### Thursday, March 7, 2024

8:00 am - 3:00 pm Exhibit Hall Open  
*Lunch and attendee breaks will be in the exhibit hall throughout the day.*

### Friday, March 8, 2024

8:00 am - 1:00 pm Exhibit Hall Open  
1:00 pm Exhibit Hall closes and breakdown begins

Note: We expect you to stay until 1:00 pm on Friday unless you make prior arrangements with us. You must be out of the exhibit hall by 3 pm.

## Shipping Address

Embassy Suites Kingston Plantation  
Attn: SC EMS Symposium  
9800 Queensway Blvd, Myrtle Beach, SC 29577  
Please have shipments arrive March 4-March 6.

## Shipping Out

Make sure you include return labels for any material to be shipped back to you and notify your shipper of a pickup available on Monday, March 11 at the loading dock. After the exhibit hall closes, staff will carry those boxes back to the loading dock for pickup on Monday. Or coordinate with PRX for shipping in and out.

## Security

Lost, stolen or damaged materials/products are the responsibility of the exhibitors both during exhibit hours and at night. SC EMSA or the event center will not be held liable for any lost or damaged products, nor any injuries that may occur at any time during setup through tear down. While the exhibit hall is secured at night, you still leave items at your own risk.

## Lodging/Accommodations

Lodging is available at the Embassy Suites by Hilton Myrtle Beach Oceanfront Resort and the Kingston Plantation Condos. See our website for an online reservation link and the reservation deadline. Our room block can sell out, so make reservations early. (*You are responsible for your own accommodations.*)

# 2024 SCEMSA SYMPOSIUM - SPONSORSHIP LEVELS & BENEFITS

**MARCH 6-8, 2024 (EXHIBIT DAYS)  
MYRTLE BEACH, SOUTH CAROLINA**

## » PREMIER SPONSOR - Negotiated

- Limited Spots as a major sponsor.
- Logo on all conference materials including front of the conference brochure and on-site materials
- Exclusive top placement in exhibit space, with Premier Sponsor signage on booth
- Double Booth or Vehicle Booth
- Prominent logo displayed on signage at the event
- Additional Lunch Tickets as negotiated (no more than 4)
- Continuing Education for 2 Representatives if needed
- Clickable logo on the conference website
- Logo and link displayed in thank you ad in SCEMSA E-Newsletter
- Logo/Recognition in thank you ad in SCEMSA magazine
- Recognition on SCEMSA social media

## » GOLD SPONSOR – \$5,000

- Logo on all conference materials including front of the conference brochure
- Top placement in exhibit space, with Gold Sponsor level signage on booth
- Double Booth or Vehicle Booth
- Two Lunch Tickets
- Continuing Education for 2 Representatives if needed
- Company logo displayed on signage at the event
- Clickable logo on the conference website
- Logo and link displayed in thank you ad in SCEMSA E-Newsletter
- Logo/Recognition in thank you ad in SCEMSA magazine
- Recognition on SCEMSA social media

## » SILVER LEVEL - \$3,500

- Logo inside conference materials
- Silver Selection placement in exhibit space, with Silver Sponsor signage on booth
- Double Booth
- Two Lunch Tickets
- Clickable logo on the conference website
- Company logo displayed on signage at the event
- Logo and link displayed in thank you ad in SCEMSA E-Newsletter
- Logo/Recognition in thank you ad in SCEMSA magazine
- Recognition on SCEMSA social media

## » BRONZE LEVEL - \$1,850

- Logo inside conference materials
- Bronze Selection placement in exhibit space, with Bronze Sponsor level signage on booth
- Standard Booth
- Two Lunch Tickets
- Company logo displayed on signage at the event
- Logo on the conference website
- Company name listed in thank you ad in SCEMSA E-Newsletter
- Logo/Recognition in thank you ad in SCEMSA magazine
- Recognition on SCEMSA social media

Additional recognition and sponsorship of breaks, lanyards, reception, awards, lunch, and more is available upon request.

**The symposium event sponsorship registration deadline is Feb. 1, 2024.**

**If you have questions, contact  
Mary Napier at [mary.napier@scemsa.org](mailto:mary.napier@scemsa.org) or 785-783-5494.**



# 2024 LEADERSHIP CONFERENCE - EXHIBITOR & SPONSOR DETAILS

## What

Present and future EMS Leaders attend our leadership conference to learn new information needed to lead, manage, supervise, and succeed in today's ever changing field of EMS. Attendance is 150-200.

## Exhibit Dates

September 18-19, 2024

## Location

West Beach Conference Center  
Kiawah Island Resort  
2 Shipwatch Road  
Kiawah Island, SC 29455

## Sponsorships Available for All Budgets!

If you wish to show your support for SCEMSA in more ways than just exhibiting, see details on sponsorship opportunities on the following pages to get you maximum exposure at our event. We also created new sponsorship packages if you want to commit to a year of support.

**If you have questions, contact Mary Napier at [mary.napier@scemsa.org](mailto:mary.napier@scemsa.org) or 785-783-5494.**

## Online registration

**To register as a sponsor or exhibitor, visit:** [scemsa.org/leadership-exhibits](https://scemsa.org/leadership-exhibits) (available in April 2024)

Registrations will only be taken online. You will have the option to pay with credit card or you will automatically get an invoice emailed to you that you can turn in for payment. Booth space will not be reserved until payment is received.

## Registration Deadline

**To meet the early registration deadline, your online registration must be received on or before Aug. 16.** The final exhibit registration and payment deadline is Sept. 4, 2024. **Your payment must be received by Sept. 4, 2024 or there will not be a space for you. Please note that this exhibit hall does sell out, so register early!** The conference committee cannot guarantee accommodations after the final deadline, and after that date you won't be in the conference on-site information.

## Booth diagram/preferences

On the registration form, you will be allowed to give us your top three booth preferences. Visit our website to see what spaces are available. We will do our best to accommodate you, but space will be given to sponsors first, then first come first serve. So, make sure you register as soon as you can. **BOOTH SPACE WILL NOT BE RESERVED UNTIL PAYMENT IS RECEIVED.**

## Exhibit Booth Cancellation/Refund Policy

Refunds (less a \$100 processing fee) will be made for exhibit registration cancellations made in writing to Mary Napier ([mary.napier@scemsa.org](mailto:mary.napier@scemsa.org)) more than 30 days before the conference. If it is within 30 days of the conference, no refunds will be given.

## Continuing Education Hours

Continuing education will not be provided for exhibitors. If you would like continuing education hours, you must register as an attendee for the conference. We apologize for any inconvenience.

## Booth Options

Standard booths come with: one 6' table, two chairs, WIFI, electricity, AND **ONE MEAL TICKET** for lunch on Thursday. These are 6' tables and pipe & drape are not provided. **Additional meal tickets are extra.** All space is available on a first come, first serve basis.

Exhibitor Options and Prices	
<b>Early Registration - before Sept. 1</b>	
<b>Standard Booth</b> - One 6' table	\$900
<b>Double Booth</b> - Two 6' tables	\$1450
<b>Vehicle Booth</b> - outside space and inside standard booth (spaces are limited)	\$1450
<b>After Sept. 1, all booth prices increase by \$200.</b>	
<b>Add-On Options</b>	
Meal Ticket(s)	\$65 each

## Check-in/Set-up

**Exhibitor setup will be from 10:30 am - 1:30 pm on Wednesday, Sept. 18.** Lunch is not provided on Wednesday, so you need to make other arrangements. Conference staff will be there to help you find your booth and answer questions during check-in.

## Exhibit Hall Hours

All breaks will be held in the Exhibit Hall. All exhibitors are expected to be setup by 1:30 pm on Wednesday and remain setup through Thursday at 4:00 pm. **Note: We expect you to stay until Thursday at 4:00 pm unless you make prior arrangements with us.**

## Shipping Address

Barbara Steele/- HOLD FOR: (SCEMSA/Exhibitor Name)  
Kiawah Island Resort  
2 Shipwatch Road  
Kiawah Island, SC 29455

Please do not have shipments arrive any earlier than Monday, Sept. 16. Staff will place your items in your booth. The conference center does have a freight elevator in the back of the building at the Loading Dock for those bringing heavier items.

## Shipping Out

As long as your items are labeled and secured, you can leave them at your tables, and we'll take care of sending them back out for you.

## Exhibitor Schedule at-a-glance\*

### Wednesday, Sept. 18, 2024

10:30 am - 1:30 pm Exhibitor Setup  
1:45-2:30 pm **Exhibit Hall Grand Opening**  
3:30-4:00 pm Exhibitor Break  
4 pm Exhibit Hall closes  
6 pm Welcome Reception/  
Networking Event

### Thursday, Sept. 19, 2024

8:30 am - 4:00 pm Exhibit Hall Open  
*Attendee breaks will be in the exhibit hall during the day.*  
4:00 pm Exhibit Hall closes and  
breakdown begins

Note: The exhibit hall will not be open on Friday morning of the conference. We expect you to stay until 4 pm on Thursday unless you make prior arrangements with us. You must be out of the exhibit hall by 6 pm. \*This schedule is tentative.

## Security

Lost, stolen or damaged materials/products are the responsibility of the exhibitors both during exhibit hours and at night. SCEMSA or the event centers will not be held liable for any lost or damaged products, nor any injuries that may occur at any time during setup through tear down. While the exhibit hall is secured at night, you still leave items at your own risk.

## Lodging Accommodations - Villas on Kiawah Island

We have reserved a mix of one and two bedroom villas on Kiawah Island over our conference dates, but should you be interested in different accommodations, please be aware that Kiawah offers villas ranging in the number of bedrooms from (1-4) along with private homes (4-8 bedrooms) and upgraded views (limited ocean & ocean views). If you would like to book alternate accommodations outside of what we are currently holding in our block, you will receive a 10% discount off the published online rate when referencing the group name.

See our website for more details once they are available. Our room block can sell out, so make reservations early. (You are responsible for your own accommodations.)



# LEADERSHIP CONFERENCE - SPONSORSHIP LEVELS & BENEFITS

**SEPTEMBER 18-19, 2024 (EXHIBIT DAYS)  
KIAWAH ISLAND, SOUTH CAROLINA**

## » PREMIER SPONSOR - Negotiated

- Limited Spots as a major sponsor.
- Logo on all conference materials including front of the conference brochure and on-site materials
- Exclusive top placement in exhibit space, with Premier Sponsor signage on booth
- Double Booth or Vehicle Booth
- Prominent logo displayed on signage at the event
- Additional Lunch Tickets as negotiated (no more than 4)
- Continuing Education for 2 Representatives if needed
- Clickable logo on the conference website
- Logo and link displayed in thank you ad in SCEMSA E-Newsletter
- Logo/Recognition in thank you ad in SCEMSA magazine
- Recognition on SCEMSA social media

## » GOLD SPONSOR – \$5,000

- Logo on all conference materials including front of the conference brochure
- Top placement in exhibit space, with Gold Sponsor level signage on booth
- Double Booth or Vehicle Booth
- Two Lunch Tickets
- Continuing Education for 2 Representatives if needed
- Company logo displayed on signage at the event
- Clickable logo on the conference website
- Logo and link displayed in thank you ad in SCEMSA E-Newsletter
- Logo/Recognition in thank you ad in SCEMSA magazine
- Recognition on SCEMSA social media

## » SILVER LEVEL - \$3,500

- Logo inside conference materials
- Silver Selection placement in exhibit space, with Silver Sponsor signage on booth
- Double Booth
- Two Lunch Tickets
- Clickable logo on the conference website
- Company logo displayed on signage at the event
- Logo and link displayed in thank you ad in SCEMSA E-Newsletter
- Logo/Recognition in thank you ad in SCEMSA magazine
- Recognition on SCEMSA social media

## » BRONZE LEVEL - \$1,850

- Logo inside conference materials
- Bronze Selection placement in exhibit space, with Bronze Sponsor level signage on booth
- Standard Booth
- Two Lunch Tickets
- Company logo displayed on signage at the event
- Logo on the conference website
- Company name listed in thank you ad in SCEMSA E-Newsletter
- Logo/Recognition in thank you ad in SCEMSA magazine
- Recognition on SCEMSA social media

Additional recognition and sponsorship of breaks, lanyards, reception, awards, lunch, and more is available upon request.

**The Leadership Conference sponsorship registration deadline is August 16, 2024.**

**If you have questions, contact  
Mary Napier at [mary.napier@scemsa.org](mailto:mary.napier@scemsa.org) or 785-783-5494.**

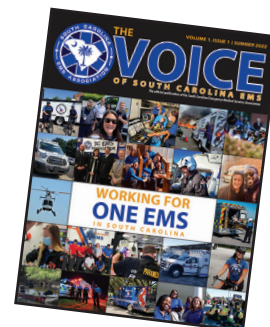


# WORKING FOR ONE EMS IN SOUTH CAROLINA

## SCEMSA MAGAZINE - ADVERTISING OPPORTUNITY

### Advertising Benefits:

- Circulation of 1,000 - reaching potentially 10,000 EMS personnel in SC as service providers distribute the magazine to their personnel or professionals view it online
- Ad displayed in a print version of the magazine and an online version of the publication on the SCEMSA website - [www.scemsa.org](http://www.scemsa.org)
- Publication emailed to all SCEMSA members and EMS state-wide listserv along with posting on social media
- Discounted ads for SCEMSA vendor partner members
- Two issues each year
- Full-color publication = full-color ads
- Advertisements in a high-quality magazine full of articles of interest to all EMS personnel



### Ad Sizes and Rates

Ad Sizes	Dimensions (width x height)	Ad Price per issue	Discounted Ad Price for Vendor Partners
Full page	9"x11.5" (with bleed, trim size: 8.5"x11") 7.75"x10.25" (no bleed)	\$700	\$600
1/2 page	7.5"x4.75"	\$550	\$450
1/3 page	7.5"x3.25"	\$475	\$375
1/4 page	3.75"x4.75"	\$400	\$300
Ad Layout & Design		\$100 per ad design	

**Note:** Prime positions including the front inside, back inside and back outside covers are \$850 each, first come, first served.

Finished ads should be submitted by e-mail as a 300 dpi PDF ready for output. Ads may also be submitted as EPS, JPEG or TIFF files ready for output. All graphics should be high resolution, created and stored at 300 dpi for the highest quality when printed. **If submitting a full page with bleed, please include the bleed area, but no crop marks.**

All finished ads are due - **Spring: April 1 and Fall - October 1.**

If you are interested, email Mary Napier at [mary.napier@scemsa.org](mailto:mary.napier@scemsa.org).





# WORKING FOR ONE EMS IN SOUTH CAROLINA



## ADVERTISING CONTRACT

Company \_\_\_\_\_

Billing Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Ad Sold to (Contact Name) \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Contact Person for artwork (if different than above) \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Ad Sizes	Dimensions (width x height)	Ad Price per issue	Discounted Ad Price for Vendor Partners	Qualifying Ad Price
Full page	9"x11.5" (with bleed) 7.75"x10.25" (no bleed)	\$700	\$600	
1/2 page	7.5"x4.75"	\$550	\$450	
1/3 page	7.5"x3.25"	\$475	\$375	
1/4 page	3.75"x4.75"	\$400	\$300	
Ad Layout & Design		\$100 per ad design		
	<b>Issues Selected</b>	<input type="checkbox"/> Summer _____	<input type="checkbox"/> Fall _____	
<b>TOTAL OWED FOR CONTRACT (ad price x number of issues)</b>				

Signature\*: \_\_\_\_\_ Date: \_\_\_\_\_

\*By typing my name, I agree to place an ad in the SCEMSA magazine.

Payment Method:  Check enclosed  Bill me

Invoice Method:  Mail invoice  Email invoice to: \_\_\_\_\_

I prefer to pay with:  Check  Credit Card

Checks should be made payable to SCEMSA and mailed to:

SCEMSA  
PO Box 1033  
Summerville, SC 29484

**Advertising contact:** Mary Napier, SCEMSA Chief Administrative Officer  
mary.napier@scemsa.org or 785-783-5494



## JOIN US AS A PARTNER TODAY TO HELP US WORK FOR **ONE EMS** IN SOUTH CAROLINA.

**With annual packages, individual events, and custom options, we can provide the flexibility you need. Contact us today or sign up online at [scemsa.org/sponsorships](https://scemsa.org/sponsorships).**

Online registration is available for a 2024 package or the 2024 Symposium at: [scemsa.org/sponsorships](https://scemsa.org/sponsorships).

Our fall conference registration will be posted at that link when it is available in April 2024.

We want to provide meaningful benefits and a valuable partnership to your organization for your support of SC EMS and the association. If you have questions or would like more information, contact:

Mary Napier, Chief Administrative Officer, at [mary.napier@scemsa.org](mailto:mary.napier@scemsa.org) or 785-783-5494.